



For Immediate Release

Beachfront Restaurant Cafe Roma partners with Hong Kong Raw Honey

Introduce leisurely honey Italian afternoon tea created with local honey

Hong Kong, 15 September, 2022 - Cafe Roma, a hideaway beachfront dining cafe located in Ma Wan, has always been committed to environmentally sustainable development. We are partnering with Hong Kong's award-winning conservation brand, "Hong Kong Raw Honey" to create a honey-themed Italian afternoon tea using raw honey from the champion Ivy Tree. While our guests can enjoy the downshifting lifestyle, we hope to raise public awareness about environmental protection and biodiversity.



Bees are of great importance for the ecosystem of our planet and also for edible plants. More than 70% of the food consumed by humans relies on pollination by bees to become food. So if bees disappear, human may face food shortages and a rise in food prices. Cafe Roma is mindful of the importance of biodiversity and is working with "Hong Kong Raw Honey" to promote the local raw honey culture, and has specifically chosen the "Ivy Tree Raw Honey" among other flavours for creating tea sets. As the Ivy Tree is a species of tree native to Ma Wan, guests can also look for its traces on the island while enjoying delicious gourmet. In addition, the Ivy tree raw honey has been awarded the Silver Quality Award by the London International Honey Awards. It contains natural enzymes and antioxidants and has a unique taste compared to other kinds of honey.

The new honey Italian afternoon tea set at Cafe Roma uses fresh products with Ivy Tree raw honey to create six iconic savoury and sweet canapés that pay homage to natural flavours: Start the gourmet journey with Burrata Bruschetta with Basil, whet your appetite with Pan Seared Prawn Skewer with Cajun, welcome the savoury Parma Ham Bruschetta with Parmesan Cheese, and



enjoy the sweet and sour Honey Orange Glazed Chicken Skewer. The journey is perfectly rounded off with Lychee Mango Cheesecake with Fresh Fruit and Cafe Roma's Homemade Tiramisu. The tea set is served with coffee or tea, and for an additional HK\$40, afternoon tea guests will receive a glass of Mango Honey Float (original price: HK\$58). Available every Tuesday to Friday from 3-6pm.

In addition, Cafe Roma also works with BeeFlo Botanic in Ma Wan for bee protection. Guests of Cafe Roma can enjoy an eco-tour at a special price of HK\$250 per person (Original HK\$300 per person) to learn more about pollinator animals and biodiversity, and reconnect urbanites with nature. For enquiries or reservations, please contact (852) 6016 1751.

**Above prices are for dine-in only and are subject to a 10% service charge.*

Branded Free Gifts, Excellent for Beach Time

Cafe Roma has prepared a collection of pizza-inspired gifts, including a sand-free pizza beach towel, a foldable camping table and chairs set, a large-size portable tent, and much more. Upon consumption of a designated amount for dine-in or takeaway, guests can bring home one of our gifts, while stocks last.



Pizza Inspired Free Gifts

Convenient Transportation to Ma Wan

There are convenient public transport connections from the city centre to Ma Wan and Cafe Roma. Direct bus routes from Tsing Yi, Tsuen Wan, and Kwai Fong take only 15 to 20 minutes. Guests can also take the ferry at Central Pier No. 2 to reach Ma Wan, taking approximately 30 minutes. For more information, please check the website of Park Island Transport Company Ltd at www.pitcl.com.hk or search @caferomahongkong on Facebook/Instagram Messenger.



Cafe Roma offers a range of tasty flavours and kids amenities for families to enjoy a hassle-free local family day trip. This summer, bring your kids to escape the hustle and bustle of the city and relish a family fun at Cafe Roma. Advanced reservation is recommended.

Address: L1, Shop 7 & 8, Beach Commercial Complex, Park Island, N.T., Hong Kong

Opening hours:

Tuesdays to Fridays: 11:30am – 10pm

Saturdays, Sundays & Public Holidays: 11am – 10pm

Telephone: (852) 3446 1226

WhatsApp: (852) 5343 2505

Email: reservations@caferoma.com.hk

Website: www.caferoma.com.hk

Facebook: www.facebook.com/caferomahongkong

Instagram: www.instagram.com/caferomahongkong

#CafeRomaHK #CafeRomaHongKong #ItalianFoodHK #afternoontea #hkafternoontea #hightea

High-resolution images can be downloaded here: <https://bit.ly/3wyHp43>

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About Cafe Roma

Cafe Roma is an beachfront alfresco restaurant that serves Italian cuisine, based on fresh, quality ingredients. Locating on the best spot on Park Island, with the advantage of open air by the beach and the stunning scene of Tsing Ma Bridge, Cafe Roma offers an array of comfort flavours including freshly-baked pizza, pasta, burgers, signature roasted all-natural free-range chicken, and healthy salads, paired with a wide selection of wines, beers, creative cocktails, fresh fruit juices and milk shakes. Cafe Roma is also a kids-friendly restaurant, offering a nutritious kid set and various beach toys for children. With the open area, diners are welcome to enjoy their meals together with their pets. The friendly team at the restaurant accommodates all-round occasions, from a romantic date, a family or friends gathering, or even a private event, such as cocktails, birthday parties, kids' parties and wedding receptions.

For more details, please visit www.caferoma.com.hk.



About GR8 Leisure Concept Limited

Founded in 2004, **GR8 Leisure Concept** is an innovative hospitality group that owns and manages a portfolio of seven brands, consisting of hotels, restaurants, and bars across Hong Kong and China. **The Luxe Manor**, a surrealism-inspired boutique hotel located in Tsim Sha Tsui. The property is home to the city's authentic Nordic restaurant, **FINDS**, and **Dada Bar + Lounge**, a contemporary variety club creatively reminiscent of the elusive Dada art movement. Also in Hong Kong is the group's charming beachside café, **Cafe Roma**, which boasts a premium spot by Tung Wan Beach in Ma Wan. **Hotel Soul** is the group's second hotel venture located in Suzhou, China. The hotel features continental restaurant **Brasserie 101**, and the hotel's latest concept, **Bar Soul**, which brings a unique blend of retro and industrial elements to Hotel Soul.

For more details, please visit www.gr8lc.com.

High-resolution images can be downloaded here: <https://bit.ly/3wyHp43>

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Honey Italian Afternoon Tea Set



Mango Honey Float



Ivy Tree – Native Tree in Ma Wan



Ivy Tree Raw Honey and Bees Related Books



Pizza-inspired Free Gifts



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