

For Immediate Release

## **Cafe Roma Presents 'Dog Day Out', First-Ever Pet Adoption Day**

**Hong Kong, 19 February 2014** – Park Island's pet-friendly beachside restaurant, **Cafe Roma**, has joined forces with the **Society for Abandoned Animals** (SAA) to host "Dog Day Out", the establishment's first-ever pet adoption and fundraising day on 8 March 2014. Since its opening in 2010, Cafe Roma has been considered by island residents to be one of the neighbourhood's favourite pet-friendly restaurants, welcoming all pet owners and their four-legged companions as they enjoy an alfresco meal just steps away from Ma Wan Tung Wan Beach.

Dog Day Out is a free event that will take place on Saturday 8 March 2014 between 3pm and 8pm. The fun-filled afternoon features live music performances from local indie acoustic artists such as Van Chan and Cathay Ma Kwok Tai, an educational Q&A session with SAA's in-house dog trainer and veterinary assistant, handicraft workshops, and face painting for children. Guests will also get the chance to meet Amber, Pineapple Bun, and Do, three friendly pups from SAA's Yuen Long shelter, giving potential pet adopters the opportunity to meet and bond with their future pets.

Dog owners are welcome to bring their pooches to the event, and can take the Park Island ferry from Central Pier No. 2 if traveling to the island from the city. Park Island ferry schedules and passenger notes regarding pet travel can be found at <http://www.pitcl.com.hk/eng/html/ferry.htm>. A range of dog food and treats sponsored by Royal Canin will be provided for canine visitors during their visit to Cafe Roma, along with a goodie bag (limited supply, available while stocks last) including trial packets of dried pet food from Royal Canin and premium canned pet food sponsored by Kakato for guests to take home.

In support of SAA and their dedication to the welfare of abandoned or surrendered animals in Hong Kong, Cafe Roma will be donating a portion of its dining proceeds from 8 March 2014 to the charity organisation. Executive Chef Jaakko Sorsa and his kitchen team will also be baking special bone-shaped cookies for sale to not only raise funds for SAA but also to drive awareness to the importance of animal rescue and adoption.

With its delicious menu of casual Western food and an animal-friendly patio offering breath-taking views of the beach, Cafe Roma is the perfect location for a great day out for pets and humans alike.

### **Where to find Cafe Roma:**

L1, Shop 7&8, Beach Commercial Complex, Park Island, Hong Kong

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### **About SAA**

The **Society for Abandoned Animals** (SAA) is a charitable organization in Hong Kong that works whole-heartedly on animal's welfare. With the generous public support, they have grown from a small shelter for 60 animals in 1997 to one of the largest animal shelters in Hong Kong (28,000 sq ft). Their service now includes the operation of an animal sanctuary that cared for approximately 300 abandoned dogs, cats, rabbits, birds and farm animals, animal adoption scheme, a veterinary clinic with affordable quality medical service, a humane population control program for stray/un-owned dogs and cats in New Territories North, animal hotline for the general public for pet care and pet behavioural advice, regular seminars to educational establishments, and local community on issues of animals and their ecology which affects our society.

### **About Cafe Roma**

**Cafe Roma** is an all-day beachfront dining cafe that serves European cuisine, based on fresh, quality ingredients with a kitchen team managed by Executive Chef Jaakko Sorsa, who also oversees FINDS, the first and only Nordic restaurant and bar in Hong Kong. Cafe Roma is proud to have the best spot on Park Island, being the only restaurant with the wooden deck and open air by the beach. It offers all-time favourites such as pizza, pasta, burgers, steaks and healthy salads, paired with a good selection of wines, beers, creative cocktails and fresh fruit juices at the bar. Cafe Roma is also kids-friendly, offering a full kids menu with healthy ingredients for families with children. Pets are also always welcome at the restaurant. Cafe Roma is perfect for a quiet meal alone, a romantic date or a gathering for family and friends. The friendly team at the restaurant also easily accommodates private events such as cocktails, birthday parties, kids' parties, wedding receptions and reunions.

### **About GR8 Leisure Concept Limited**

**GR8 Leisure Concept** is an innovative hospitality group based in Hong Kong that focuses on unique concepts in hotels, serviced apartment, restaurants, and bars. The group owns and manages properties including **The Luxe Manor**, the first designer boutique hotel in Kowloon; **Knight on Wyndham**, a serviced apartment conveniently located in the heart of Central; **Hotel Soul**, a chic boutique hotel in Suzhou, China; and a number of unique F&B outlets in Hong Kong and China including **Robata Zawazawa**, a Japanese robata-yaki bar in Lan Kwai Fong and **Cafe Roma**, a beachfront, alfresco café located on Park Island, Ma Wan. Located within The Luxe Manor are two unconventional restaurants and bars: **FINDS**, the first and only Nordic restaurant in Hong Kong, and **Dada Bar + Lounge**, a Dadaism-inspired lounge with live music performances on weekends. Hotel Soul also boasts three distinctive restaurants including **Brasserie 101**, a stylish restaurant serving sublime Continental cuisine; **N.P.S. Congee Hotpot** that introduces a different kind of hotpot experience through rice-based congee soup; and **Ying Fook Heen Chinese Restaurant**, serving dim sum and Cantonese cuisine.

From 15 June 2013, the group acquired six additional brands within 1881 Heritage, including the 10-suite heritage hotel **Hullett House**, each with a spacious balcony and different theme; **The Parlour**, a glamorous and grand chinoiserie lounge for all-day dining and unique cocktails; **Loong Toh Yuen**,

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a Cantonese restaurant embodying the old Hong Kong teahouse culture; **St. George**, the signature fine dining restaurant serving contemporary French cuisine; **Stables Grill**, a casual yet hip eatery nestled inside the old horse stables of Hullett House; and **Mariners' Rest**, a British pub that still houses the original jail cells from the former Marine Police Headquarters.

For more details, please visit [www.gr8lc.com](http://www.gr8lc.com).

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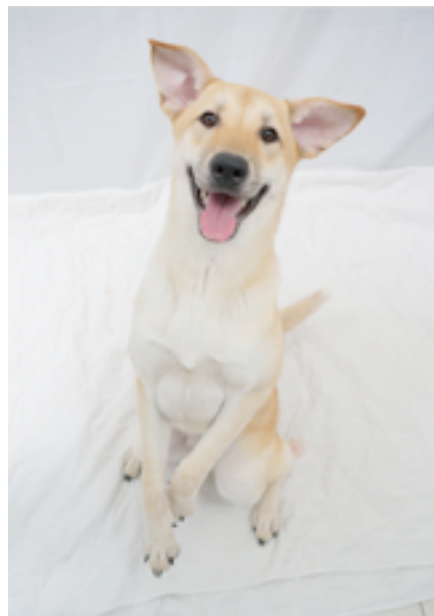
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Since its opening, Cafe Roma has been considered as one of the neighbourhood's favourite pet-friendly restaurants with its ideal location just steps away from Ma Wan Tung Wan Beach.



Executive Chef Jaakko Sorsa and his kitchen team will also be baking special bone-shaped cookies for sale to raise funds for SAA and bring awareness to the importance of animal rescue and adoption.



Amber and Pineapple Bun are two of the three friendly pups from SAA's Yuen Long shelter that will be at the event to meet and greet potential adopters.