

For Immediate Release

## **Celebrate the End of Summer with a Tropical Beach Party at Cafe Roma**

**Hong Kong, 9 August 2013** – Beat the end-of-summer blues and send off the summer holiday with a fun-filled, tropical-themed beach party at **Cafe Roma** on Saturday, 31 August. Open to all, the event takes place from 1pm until midnight and will feature family-friendly activities as well as a special summer grilled menu and refreshing cocktails.

Throughout the day, adults and children alike will be able to enjoy a wide variety of games and activities on Ma Wan Tung Wan Beach, including giant Jenga, slacklining, and sand castle building, to name a few. Kids can also put their creativity skills to the test making their own leis to get into the tropical spirit of the party.

A summer party just isn't complete without some funky, colourful costumes and tacky beachwear, and Cafe Roma is hosting a "Best Tropical Costume Contest" to encourage party guests to dress up. Eligible contestants should be at the restaurant between 5pm and 7pm, where they will then be photographed and voted for by fellow partygoers. The winner with the most votes will be announced on Monday 9 September on the Cafe Roma Facebook page and he/she will take home a Cafe Roma dining voucher valued at HK\$400!

Executive Chef Jaakko Sorsa has specially created a South American-inspired menu for the one-day fiesta featuring delectable eats with an island twist, including **Blackened Chicken Salad** with coconut shavings and spicy ranch dressing, **Grilled Chimichurri Rib-Eye Steak** served with a selection of grilled vegetables, and **Pumpkin Seed Crusted Sea Bass Fillet**. Vegetarians can opt for the **BBQ Vegetable Platter** for a hearty, smoky-sweet treat. Guests are advised to leave room for the fresh-tasting, fruit desserts on offer, such as the **Grilled Pineapple Flambéed with Dark Rum** and **Caramel Pudding 'Dulce de Leche'** with marinated strawberries. All items are available for off the special one-day à la carte menu or as part of the 3-course option for a total of HK\$328 plus 10% service charge.

- MORE -

Say goodbye to summer with your family, friends, and neighbours with Cafe Roma's end-of-summer bash, because nothing is better than celebrating a great season by catching up on the season's highlights and adventures over delicious food, drinks, and exciting games.

**Where to find Cafe Roma:**

L1, Shop 7&8, Beach Commercial Complex, Park Island, Hong Kong

Tel: 3446 1226

Email: [reservations@caferoma.com.hk](mailto:reservations@caferoma.com.hk)

Web: [www.caferoma.com.hk](http://www.caferoma.com.hk)

Facebook: [www.facebook.com/caferoma.hk](http://www.facebook.com/caferoma.hk)

**About Cafe Roma**

**Cafe Roma** is an all-day beachfront dining cafe that serves European cuisine, based on fresh, quality ingredients with a kitchen team managed by Executive Chef Jaakko Sorsa, who also oversees FINDS, the first and only Nordic restaurant and bar in Hong Kong. Cafe Roma is proud to have the best spot on Park Island, being the only restaurant with the wooden deck and open air by the beach. It offers all-time favourites such as pizza, pasta, burgers, steaks and healthy salads, paired with a good selection of wines, beers, creative cocktails and fresh fruit juices at the bar. Cafe Roma is also kids-friendly, offering a full kids menu with healthy ingredients for families with children. Pets are also always welcome at the restaurant. Cafe Roma is perfect for a quiet meal alone, a romantic date or a gathering for family and friends. The friendly team at the restaurant also easily accommodates private events such as cocktails, birthday parties, kids' parties, wedding receptions and reunions.

**About GR8 Leisure Concept Limited**

**GR8 Leisure Concept** is an innovative hospitality group based in Hong Kong that focuses on unique concepts in hotels, serviced apartment, restaurants, and bars. The group owns and manages properties including **The Luxe Manor**, the first designer boutique hotel in Kowloon; **Knight on Wyndham**, a serviced apartment conveniently located in the heart of Central; **Hotel Soul**, a chic boutique hotel in Suzhou, China; and a number of unique F&B outlets in Hong Kong and China including **Robata Zawazawa**, a Japanese robatayaki bar in Lan Kwai Fong and **Cafe Roma**, a beachfront, alfresco café located on Park Island, Ma Wan. Located within The Luxe Manor are three

- MORE -

L1, Shop 7 & 8, Beach Commercial Complex, Park Island, Hong Kong

E [reservations@caferoma.com.hk](mailto:reservations@caferoma.com.hk) | T (852) 3446 1226 | W [www.caferoma.com.hk](http://www.caferoma.com.hk)

f [www.facebook.com/caferoma.hk](http://www.facebook.com/caferoma.hk)

*Managed by GR8 Leisure Concept*

unconventional restaurants and bars: **g.e (gastronomy extra|ordinaire)**, a fine dining restaurant featuring progressive dining; **FINDS**, the first and only Nordic restaurant in Hong Kong, and **Dada Bar + Lounge**, a Dadaism-inspired lounge with live music performances on weekends. Hotel Soul also boasts three distinctive restaurants including **Brasserie 101**, a French bistro with sublime French cuisine; **N.P.S. Congee Hotpot** that introduces a different kind of hotpot experience through rice-based congee soup; and **Ying Fook Heen Chinese Restaurant**, serving dim sum and Cantonese cuisine.

From 15 June 2013, the group acquired six additional brands within 1881 Heritage, including the 10-suite heritage hotel **Hullett House**, each with a spacious balcony and different theme; **The Parlour**, a glamorous and grand chinoiserie lounge for all-day dining and unique cocktails; **Loong Toh Yuen**, a Cantonese restaurant embodying the old Hong Kong teahouse culture; **St. George**, the signature fine dining restaurant serving contemporary French cuisine; **Stables Grill**, a casual yet hip eatery nestled inside the old horse stable of Hullett House; and **Mariners' Rest**, a British pub that still houses the original jail cells from the former Marine Police Headquarters. For more details, please visit [www.gr8lc.com](http://www.gr8lc.com).

- END -

**For media enquiries, please contact:**

Jessica Lee

Assistant Communications Manager

[jessica.lee@gr8lc.com](mailto:jessica.lee@gr8lc.com)

Esther Chung

Communications Assistant

[esther.chung@gr8lc.com](mailto:esther.chung@gr8lc.com)

Tel: (852) 2526 4333

Fax: (852) 2526 4833

Website: [www.gr8lc.com](http://www.gr8lc.com)



Executive Chef Jaakko Sorsa has specially created a South American-inspired menu for the event, including **BBQ Vegetable Platter**, **Shrimp and Sweet Potato Cakes**, and **Grilled Chimichurri Rib-Eye Steak**.



A selection of fruity, tropical drinks are available, such as **Fresh Fruit Punch** (non-alcoholic), **Green Green Field**, and **Strawberry Daiquiri**.



Giant beach Jenga is a simple enough yet thrilling game to enjoy with friends and family.



Channel your inner acrobat and put your balance skills to the test on the slackline.

## END-OF-SUMMER PARTY MENU

### **Blackened Chicken Salad**

Bell peppers, mushrooms, red onions, romaine, coconut shavings & spicy ranch dressing  
Served with grilled sweet potato

**98**

*or*

### **Shrimp and Sweet Potato Cakes**

Marinated tomatoes, avocado & smoked chipotle chili dressing

**98**

---

### **Grilled Chimichurri Rib-Eye Steak**

Mix of basil, coriander, parsley, garlic, cumin & lime  
Served with grilled corn, roasted tomatoes & potatoes

**198**

*or*

### **Pumpkin Seed Crusted Sea Bass Fillet**

Black bean rice, grilled zucchini & mango-chili salsa

**168**

*or*

### **BBQ Vegetable Platter**

Black bean rice, grilled corn, grilled zucchini, roasted tomatoes, potatoes & mango-chili salsa

**168**

---

### **Caramel Pudding 'Dulce de Leche'**

Marinated strawberries

**78**

*or*

### **Grilled Pineapple Flambéed with Dark Rum**

Vanilla ice cream, biscuit-banana crumble & chocolate sauce

**78**

**328 for 3 courses**

## END-OF-SUMMER PARTY DRINKS

### **Strawberry Daiquiri**

Strawberries, pineapple juice, rum

**68**

### **Piña Colada**

Cream of coconut, pineapple juice, rum

**68**

### **Green Green Field**

Fresh lime, lemon juice, Sprite, melon liqueur, peach schnapps

**68**

### **Fresh Fruit Punch**

Apple juice, orange juice, pineapple juice, Sprite

**48**